

ANNEXURE A – CMEIG Code of Conduct



CODE OF CONDUCT FOR STATISTICAL REPORTING

All CMEIG members industry statistics subscribers must adhere to the following Code of Conduct when reporting sales of construction and mining equipment.

1. All members/subscribers must report new equipment sales (for all brands they represent) to the statistical program operator (PowerStats) by the 7th calendar day after the end of each month.
2. Sales data reported each month must include the following fields for each machine sale:
 - Manufacturer/make
 - Model number
 - Number of machines sold
 - Customer postcode
 - Customer type (refer attached listing)
3. The definition of a sale is: “when the warranty starts to run”
4. The postcode to be reported is the postcode where the machine first “digs the dirt”, or the customers’ delivery area post code if this is not known. The postcode for rental sales is the rental store location postcode.
5. All sales made to rental companies, whether proprietary or independent, must be reported using the Customer Code Type 500.
6. Members/subscribers will not qualify for access to the monthly statistical reporting system unless **all** of the above conditions are met.
7. Members/subscribers will only be eligible to receive statistical reports at the level at which they report their sales. For Postcode Zone Reports (PZR) eligible members/subscribers will only receive reports for a zone containing a minimum of 20 adjoining postcodes.
8. Statistical Reports are only to be provided on a Forward Basis; that is from when the member joined and provided data to the reporting program.